



**MURRAY**  
CITY WATER

# **FIX A LEAK WEEK**

**March 17-23, 2014**



## **Information Packet**



**Tap into  
Murray  
Quality**  
MURRAY CITY WATER



March 17–23, 2014

**Fix a Leak Week**



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As part of the U.S. Environmental Protection Agency's (EPA) ongoing WaterSense "We're for Water" campaign, this year's Fix a Leak Week encourages Americans to help put a stop to the more than 1 trillion gallons of water wasted from household leaks each year.

Sponsored by EPA's WaterSense program, Fix a Leak Week is March 17-23, 2014. In support of "We're for Water", Murray City Water is promoting finding and fixing water leaks.

Leaks can account for more than 10,000 gallons of water in an average home, every year the same amount of water it takes to wash 270 loads of laundry. As a WaterSense partner, we are encouraging consumers to find and fix leaks to save water in our community.

As part of Fix a Leak Week Murray City Water Department will be engaging our community in a number of different ways, here are just a few examples.

## What is on Tap!



### Lowe's Home Improvement

- Set up Public Outreach Booth at Lowe's and encourage conservation and fixing leaks
- Advertise our WaterSense Rebate program with rebate forms available at the booth
- Giveaway WaterSense toilets, faucets and showerheads
- Giveaway leak test kits for toilets
- Giveaway Murray City Water swag
- Promote "Tap Into Murray Quality Campaign"
- Information on Murray Water Quality



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Murray City School District

## Murray City School District

- Fix a leak week drawing/coloring contest (Winners will receive a prize and be featured in Murray City Newsletter/CCR).
- Water education outreach program in schools that teach kids how to conserve water and check for leaks.



## Local Plumbers

We have formed a partnership with local plumbers/plumbing companies who are giving extra discounts during “Fix a Leak Week” to encourage Murray Water Customers to take advantage of our rebates and fix those leaks.



## Social Media

We will be using social media in multiple ways including:

- Prize giveaways (Toilets, showerheads, faucets, t-shirts and Murray swag)
- Posting tips on fixing leaks and water conservation
- Updating followers on the weeks events

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